

CONTEST CORNER



Nationwide Search For Inspired Designers

(NAPSA)—Ever dream of seeing your sketch at the Smithsonian or your clutch on the catwalk?

Then you may want to channel your inner artist and create a work of art that could send you—and your masterpiece—to New York City.

The first-ever Translations in Tupperware global design contest invites consumers and designers to create a piece of art or unique functional product using Tupperware® as inspiration.

Whether that inspiration comes in the form of a painting, a sculpture, an evening gown or wall-hanging, entrants are challenged to produce one-of-a-kind pieces that take kitchen equipment out of the kitchen and into the art gallery.

If you think you have what it takes, log on to www.translationstupperware.com to begin your design adventure.

In addition to an all-expenses-paid trip to New York, four lucky winners will receive a \$5,000 cash prize, a kitchen makeover valued at up to \$1,500, a day “behind the scenes” with leaders of the design and art community, and the Translations in Tupperware award.

For over 50 years, Tupperware has created innovative and surprising solutions for the kitchen and home that feature up-to-the-minute, beautiful designs that are fun to have around.

The products have been recognized and acquired by many of the world’s finest art museums and industrial design collections.

To turn your design dream into a reality, you must complete a registration form, including a photo-



You may win \$5,000 and a trip to New York City if you can turn kitchen accessories into high art.

graph of your piece, details of the materials used and a short essay including an explanation of the piece’s function.

One top prize-winner from the countries participating from North America, Latin America, Europe and Asia Pacific will be chosen by a panel of influencers and tastemakers from the design community.

Entries are accepted directly through www.translationsintupperware.com and photos can be uploaded for a quick and easy registration process.

The deadline for submissions is September 16, 2005.

For a complete list of rules and regulations and some design inspiration, log onto www.translationsintupperware.com to see everything from a chair and flower garden to designer derby hats.

To find out more, contact 1-888-tupperware or visit www.tupperware.com.