

CONTEST CORNER

Capture The French Countryside

(NAPSA)—Red Bicycleette™ wine calls on those with a passion for all things French—whether it's coq au vin, French impressionist art, sunflowers, Baudelaire or simply a love of the French language—to put away their briefcases and trade in their bagels for baguettes. The Red Bicycleette Capture the French Countryside contest will enable three lucky winners to experience first-hand the beauty, culture, food and joie de vivre of the Southern French countryside.

READY: To win this opportunity of a lifetime, log onto www.RedBicycleette.com for complete entry form and rules. Winners will receive round-trip travel to France, one month's accommodation in a furnished cottage, a generous stipend to be used towards living expenses and use of a red bicycle to explore the French countryside!

GET SET: Entrants must demonstrate how the French country lifestyle has inspired them in their lives. The deadline for entry submission is June 30, 2005.

GO: Nine finalist profiles will be



posted on www.RedBicycleette.com between August 8th and August 19th. The American public will have the opportunity to weigh-in and choose the winners. After winners are selected, consumers will be able to follow these lucky individuals through their exploration of French countryside by reading their weekly diary entries posted online throughout September.

This contest is offered by Red Bicycleette FLAIR, the French Lifestyle and Inspiration Resource, which is designed to educate and encourage Americans to embrace the casual charm and unique lifestyle of the French countryside. The wines are available in wine retail outlets across the U.S. for approximately \$10-\$12.