

Take The Cake On Decorating!

(NAPSA)—Some use icing and sprinkles, others rely on fondant and stamps, but regardless of the technique, people are getting creative with their cakes. In fact, according to a recent 2005 Baking Trends in America survey by Wilton Enterprises, an overwhelming 98 percent of moms enjoy cake decorating.

If you received rave reviews on your toddler's birthday cake or friends ask you to design their wedding cake, then it's time you share your talent with the rest of America. Wilton, the authority on bakeware and cake decorating, is searching for the cake artist who "takes the cake" in decorating.

Calling All Bakers!

People across the U.S. and Canada are challenged to put their decorating skills to the test by entering Wilton's Second Annual "Your Take on Cake" Decorating Contest.

Cake entries will be judged on creativity, appearance, technique and the overall use of materials. The grand prize winner will receive a \$5,000 cash prize and a trip to The Wilton School two-week Master Course for Cake Decorating in Darien, Ill. (a Chicago suburb).

In addition to the grand prize, winners will be chosen in each of five categories:

- Kid birthdays
- Adult birthdays
- Baby/wedding showers
- Weddings
- Other occasions (bar/bat mitzvah, holidays, anniversaries, etc.).

A winner and runner-up in each category will be awarded \$100 and \$50 in assorted Wilton products, respectively. Three Honorable Mention winners will receive \$25 in assorted Wilton products.

Enter to Win

The contest runs until 11:59



PM ET 9/30/05; visit www.yourtakeoncake.wilton.com to obtain an entry form. Entries can be completed and submitted online, or downloaded, completed and mailed to: "Your Take on Cake" Contest, 200 East Randolph Drive, Suite #6300, Chicago, IL 60601.

Entries must be postmarked by 9/30/05 and received by 10/8/05. All entries must include a completed entry form and two 4 inch x 6 inch high quality images with clear resolution showing the decorated cake—one of the top (aerial shot) and one of the front. We ask that participants don't mail the actual cake.

The winning cake decorator will not only receive grand prize honors but he or she should also prepare for a possible life-changing experience. "Last year's winner received so much attention in her community that she plans to start a home business of decorating cakes for friends and neighbors," said Nancy Siler from Wilton Enterprises. "We are ready to recognize the next talented cake creator for all the celebrations he or she has made extraordinary."

For more information go to www.wilton.com or visit www.yourtakeoncake.wilton.com.