

# Plan A Picnic That Mirrors Your Mood

(NAPSA)—Picnics are no longer limited to a blanket, a picturesque outdoor setting and a basket of sandwiches. Romantic picnics in idyllic settings, beach picnics with a seafood menu to match, casual summer barbecues and finger sandwiches with tea in the afternoon all fall into the vast realm of picnicking. Regardless of the occasion, a picnic can make the day a bit more festive and memorable. This year, the sky is the limit and with some tips from the picnicking experts at Hellmann's® and Best Foods® your outdoor eating experience can really stand out.

Think outside the basket—Although traditional picnics that incorporate sandwiches, salads, a gingham blanket and an outdoor setting have always been crowd-pleasers, why not challenge standard picnic rituals and excite the guests at your next gathering with an original venue. According to a poll of picnickers, 45 percent of Americans picnic in the park. People in the city can throw an evening rooftop picnic. Invite your social circle up to the roof where Chinese lanterns are hung, blankets and large pillows are laid out and an irresistible spread of food awaits.

Don't let it rain on your parade—No matter how precise the planning, you simply can't predict the weather. If the sun fades away and the clouds roll in, don't pack the party up—move it indoors. Take your picnic in the park and transform it into a movie screening in your living room. A viewing of a romantic flick along



**No matter where your picnic basket may travel, make sure it includes mouth-watering foods, the company of friends and loved ones and an original twist.**

with an appetizer-inspired menu including Hot Artichoke Dip with Crostini, Stuffed Mushrooms and a fantastic bottle of wine can make for the perfect picnic for two. For something more light and lively, play a romantic comedy set in Italy and indulge guests in Italian fare, such as a Sicilian Prosciutto Baguette, Pizza Rustica and Chocolate Biscotti.

Bring out the best—Hellmann's® and Best Foods® wants to know what makes your picnic unique, fun and fabulous. Take a photograph at the next picnic of your guests enjoying a recipe and enter between May 8, 2004 through July 15, 2004 to win the grand prize of \$100,000. Recipe suggestions, contest rules and entry information can be found at [www.hellmanns.com](http://www.hellmanns.com) or [www.bestfoods.com](http://www.bestfoods.com).