

Cool Looks Take the Fashion Industry By Storm

(NAPSA)—The most stylish looks this season are “off-the-cuff.” Mini skirts are back and reflect the other trend in fashion: clothing that is fun, whimsical and dainty.

Fashion designer Isaac Mizrahi explains: “Fashion needs to be fun and not take itself so seriously. It’s refreshing to see bright colors, ladylike skirts and unique accessories. People should take chances and enjoy themselves when selecting an outfit!”

Here are more key trends, and some of Mizrahi’s favorite new designers:

New Kids on the Block. With help from Ecco Domani Italian Wines, five new designers—Proenza Schouler, Palmer Jones, Project Alabama, Vasseur Esquivel and Cloak—won \$20,000 from the Ecco Domani Fashion Foundation and the opportunity to show their collections in New York. Applications for the 2004 Ecco Domani Fashion Foundation competition are at www.eccodomani.com as of September 2003. Past winners include such major players in fashion as Zac Posen and Peter Som.

Skirts. Pair minis with leggings cropped at the ankles, the hot look at the Palmer Jones fashion show. This allows for modesty and comfort, and the effect is demure and trendy.

Color. Bright, bold colors are back in fashion. Vivid aquamarines and electric blues will be some of the best hues to wear. Have fun with your wardrobe and invest in a snugly magenta sweater or a dress in a deep ruby color. If it’s bright, bold and commands attention, it’ll be in style this season.

Accessories. Accessories have long been an effortless way to dress up an outfit. To balance the bold colors of the season, the hottest accessories are bright, flashy and funky. Have a little fun with swinging vintage earrings.



Here’s a bright idea: color has made a comeback this fashion season.

Gemstones allow for a beautiful flash of color at the wrist and neck, so look for pendants and bracelets that accent your outfit.

You Go Girl. Girlish charm is back, with many looks for the season mimicking cuts and styles from the 1950s. The lines give the figure a sweet silhouette and the fit hugs a woman’s curves. Ladies will also enjoy the off-the-shoulder look that’s back.

Whether experimenting with new designers or pairing a yellow top with a vivid green jacket, fashion is all about having fun with your look. Don’t be afraid to show off your sense of color and your curves, whether it’s with a hot sweater or an off-the-shoulder blouse.