

Cooking Contest



How Does Your Family Breakfast Stack Up? Kids Contest Wants To Know

(NAPSA)—Breakfast lovers may “flip” over the results of a recent survey—61 percent of U.S. families make pancakes together at least once a week and 48 percent say pancakes are the easiest breakfast food for their kids to make.



The family that eats breakfast together—probably has pancakes together, found a recent survey.

The survey motivated the launch of the “Aunt Jemima Cooking Breakfast With Your Kids Contest” which seeks to inspire and honor families who share a pancake breakfast.

To enter, parents along with their children are invited to send in their favorite pancake recipes and share their family breakfast traditions. Parents are encouraged to work with their kids to produce a short essay (no more than 50 words) about how their family cooks breakfast together and what makes those morning family moments special. Families must also include their favorite, easy-to-prepare family pancake recipe.

The grand prize is a cash award of \$5,000. To enter and for official rules, visit www.auntjemima.com or call 1-800-583-0183 for a printed entry form. Contest entries are due by June 9, 2003.