

Branch Out With Olive Recipe Contest

*Win \$5,000 And Have Recipe Published In
Lindsay Olives Cookbook*

(NAPSA)—Olives have been a versatile pantry staple for years. Now, one national olive company wants home chefs to share their favorite recipes in hopes of having their recipe published and winning \$5,000.

Culinary innovators are encouraged to share their favorite recipes using Lindsay Olives by entering the Lindsay Olives Recipe Contest before June 30, 2002.

The grand prizewinner will have his or her recipe published in the Lindsay Olives cookbook, and will receive \$5,000. Additionally, 10 finalists will receive the Lindsay Olives cookbook.

“Olives have a long-standing tradition of being a versatile recipe ingredient. They add flavor and appeal to salads, pastas, breads, sauces and so much more,” said Tiffin Whitfield, Lindsay Olives director of marketing. “We look forward to seeing and sharing the various ways consumers are using Lindsay Olives, from favorite family recipes to modern masterpieces.”

A panel of experts will judge the recipes on taste, originality, visual appeal and how well olives are used in the recipe.

Available at grocery stores nationwide, Lindsay Olives has provided families with delicious, high-quality olives for over 85 years.

In 2002, Lindsay Olives will publish its first cookbook, filled with delicious dishes, as well as the contest winner's and other entrants' recipes.



Olives are a great addition to almost any dish.

To enter the contest, visit the Lindsay Olives website at www.lindsayolives.com and click on the recipe contest icon. Or, provide your name, address, daytime phone number and original recipe that uses Lindsay Olives, on a 8½" x 11" white paper, and mail to Lindsay Olives Recipe Contest, c/o Bell-Carter Foods, 3742 Mt. Diablo Blvd., Lafayette, CA 94549-3606 Attn: Marketing.

Online entries must be received by 11:59 p.m. ET on 6/30/02 and mail entries must be post-marked by 6/30/02 and received by 7/07/02. Official rules and entry form available at www.lindsayolives.com.

Winners will be notified after 9/01/02 and chosen from all eligible entries received.