

# CONTEST CORNER



## Who'll Go To The Head Of The Macy's Parade? You Can Nominate And Vote

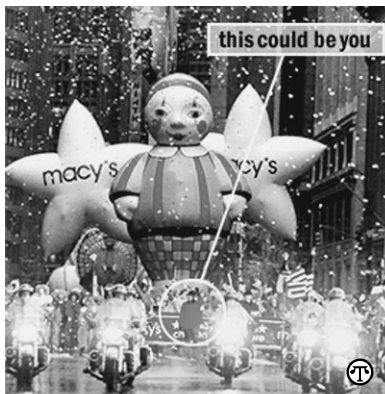
(NAPSA)—For seventy-four years, Macy's Thanksgiving Day Parade has marched down the streets of New York City and into the heart of America. This year, you can help elect the "best kid" in the country to kick off the Parade in New York City. For the first time in the Parade's history, the public can nominate students at the head of their classes and give them the chance to head one of America's most famous events.

To highlight this year's historic celebration, one child, selected through the "Go to The Head of the Parade" campaign, presented by Macy's, in association with Yahoo! Inc., will join in cutting the ribbon that signals a colorful confetti release and the start of the 75th Annual march to Herald Square, and help lead the procession down Broadway—LIVE on national TV.

"For more than 70 years, Macy's has given people a tradition, which both celebrates America and opens the holiday season," said Linda Bennett, senior marketing manager, Yahoo!. "Yahoo! and Macy's are making it possible for America to give one special student the opportunity of a lifetime—to lead the Parade in recognition of their accomplishments and experience the Parade and New York City in a whole new way."

To enter, students aged 13 to 18, in good scholastic standing and residing within the 50 United States and/or District of Columbia, must be nominated by a teacher, civic, or community leader (non-family member) for deeds that made a difference in the student's school or community.

The entry must include a short essay (no more than 150 words) about why the nominee should "Go to The Head of the Parade." Entries will be accepted until Monday, October 1 at 11:59 P.M. PST and can be submitted online at <http://macysparade.yahoo.com> or mailed to "Go to The Head of the Parade Committee," Macy's East, Inc., 151 West 34th Street, 16th floor, NYC, 10001. Three finalists will be selected and, starting October 31st, will be featured on Yahoo! for voting by the public. In addition to leading the



**Children who dream of being a part of history may go to the head of the parade.**

historic march, the winner will receive airfare for four to New York City, hotel accommodations and VIP parade viewing.

### **Give Thanks Even Before Thanksgiving With Yahoo!**

Thanksgiving and the Parade also mark the start of another busy travel season. So, if you are heading to view the Parade, or looking for holiday bargains to get into the Big Apple, look no further than Yahoo! Travel (<http://travel.yahoo.com>).

### **Spread Cheer This Holiday Season...Online And On Time!**

Got a sticky tongue from licking hundreds of stamps? Worried that your holiday cards or photos won't arrive on time while you're watching the Parade? If you answered yes, then we've got good news. Yahoo!® Greetings (<http://greetings.yahoo.com>) offers a wide variety of virtual greeting cards for the holidays. You can even design your holiday cards now and set them to be delivered in December. And, whether you're watching the floats or gathering around Mom's turkey dinner, photos keep families and friends connected when they can't be there to share the moment. Yahoo! Photos (<http://photos.yahoo.com>) offers features that help you develop film and receive prints; access photos online; order 35mm quality prints from digital images; and more. You can even create an online photo album or upload a family photo into your greeting cards, so that nobody misses out on the fun. For more information, visit [www.yahoo.com](http://www.yahoo.com).