

NEWS

OF SPORTS

NFL Coach Contest Earns Supplies For Schools

(NAPSA)—A program that benefits schools and honors professional football coaches is kicking off its sixth season.

Sponsored in partnership with the National Football League (NFL) and CBS Sports, the “Staples Coach of the Week program” will award each of 17 accredited K-12 schools a \$5,000 gift certificate and a visit from the head coach of their region’s NFL team.

Here’s how it works: Each week during football season, a panel of NFL representatives will choose one head coach whose leadership proves exemplary and merits the honor of being named “Staples Coach of the Week.” One random entry submitted on behalf of a school in the winning coach’s region will be drawn, and one lucky school will be the recipient of the prize. Both the coach and the school will be announced the following Sunday during “The NFL Today” on CBS.

“This is a wonderful program that takes the game off the playing field and brings it into the classroom by rewarding schools with inspirational visits from coaches,” said Coach Tony Dungy of the Tampa Bay Buccaneers and Coach of the Week winner. “It gives us a chance, as players and coaches, to support schools and academics and it gives Staples a chance to show their commitment to the community. Both of us working together, get to help out a school and we are very happy to do that.”

How Schools Can Enter

Entries may be submitted as a



As part of an annual contest, schools can receive supplies and a visit from an NFL coach.

class project or by individuals on behalf of a school. There are three easy ways to enter:

1. Log onto www.NFL.com/staples and fill out an entry form online.
2. Visit a participating Staples store (before December 27, 2001) to pick up an official entry form and mail it in.
3. Send a postcard with your name, age, daytime phone number, name and address of the school, your relationship with the school and the name of your local NFL team to: “Staples Coach of the Week,” P.O. Box 70809, Chevy Chase, MD 20813-70809.

In addition, the student, parent, staff or faculty member who submits the winning entry receives special recognition during the coach’s visit, as well as a Staples gift certificate for personal use. To find out more, visit the Web site at www.nfl.com/staples.