

No Lie, Best Fishing Tales Contest Is Here

(NAPS)—If your biggest fishing tale hasn't gotten away yet, it might be a good idea to send it in to the Best Fishing Tales Contest.

To enter, send an essay of 250 words or less describing your fishing tale, identified with your name, phone number, e-mail (optional) and return mailing address. Photos are welcome, but will not be returned. A panel of judges will be looking for original, humorous, wild—yet true stories.

One grand-prize winner will be selected along with five runnersup. Entries can be submitted to OPTIMABatteries.com or mailed to: Best Fishing Tales Contest, c/o JCI X-29, P.O. Box 591, Milwaukee, WI 53201.

Prizes

The Grand Prize winner will receive a prize package from OPTIMA Batteries[®] consisting of a four-night, three-day all-inclusive fishing package for two at the Totem Lodge in Ontario, Canada. This includes airfare, all meals, lodging, boat equipment, gas, bait, professional guide and fillet and freezer service. (Value about \$4,000.) Travel restrictions may apply.

Five runner-up winners will receive batteries, clothing and



THEY'RE BITING: A lot of fisherman are being lured by a "Fishing Tales" contest.

merchandise. (Value for each about \$250.)

All entries must be postmarked by August 1, 2001. All winners will be notified by mail during September 2001. Winner's full names, their tales and photos, if available will be posted on the Web site in October 2001.

Recent fishing tales, as well as a favorite fishing tale from the past are welcome.

More information about rules is available on the OPTIMA Web site, www.OPTIMABatteries.com, or by writing to: Best Fishing Tales Contest, c/o JCI X-29, P.O. Box 591, Milwaukee, WI 53201.