

# **Pointers For Parents**

## **Sweepstakes Mixes Education And Fun On Way To Sesame Street**

(NAPSA)—For more than 30 years Sesame Street has been getting high grades teaching children their ABC's and 1-2-3's. Now, in partnership with one of the show's national underwriters, Pfizer, Sesame Street is helping parents learn the ABC's of caring for their children's health through Sesame Solutions, an online education center. Parents can visit it at [www.SesameStreet.org](http://www.SesameStreet.org).



### **MAKING HEALTH FUN—A new Web site provides children's health tips with a familiar Sesame Street flavor.**

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The new Web site offers parents information and health tips, news about common children's ailments and suggestions on how parents can alleviate their child's fears about going to the doctor. The site section includes familiar Sesame Street characters like Elmo, Big Bird and the Cookie Monster, so parents can browse along with their child.

Mixing education and fun is what Sesame Street does and Sesame Solutions is no different. After gaining valuable information, parents can enter to win great prizes that provide valuable health education and offer memories a family may never forget.

The grand prize is a family visit to a live taping of Sesame Street in New York, featuring a health-oriented story. "Sesame Street Goes to the Doctor" videos will also be awarded. The contest can be entered at [www.PfizerSweeps.com](http://www.PfizerSweeps.com).