

# NEWS

## OF CONTESTS

### Unusual Contest Offers Lifetime Chances

(NAPS)—Recent scientific advancements have given new hope to victims of breast cancer. New and unique ways to raise money to help support breast cancer research also are on the rise.

The fervor to help raise money to fight breast cancer is due to the fact that 185,000 new cases of breast cancer are reported annually, making it the second most common form of cancer in women, according to the American Cancer Society.

In a massive effort to help combat the disease, creative ways to raise money are cropping up throughout the country. In Newport, Ore., the owners of the Driftwood Village motel are holding a contest to give away their ocean-front motel appraised at \$1 million in an effort to raise money for the cause. For the price of a well-worded essay and entry fee, contestants have a chance of a lifetime to win nearly three acres, overlooking four miles of pristine Oregon coastline, complete with a 12-unit motel, all for a good cause. More contest details can be found at [www.driftwoodcontest.com](http://www.driftwoodcontest.com).

The motel owners will donate all proceeds from the contest, beyond the market value of the property, to help support cancer research. The contest has the potential of raising nearly \$400,000 to help in the fight against breast cancer.

To enter the Driftwood Village contest, participants need to compose an essay about why they want to own the Driftwood Village motel. The owners have set a goal of collecting 7,500 entries. Any entry fees over 7,500, up to 10,000, will be donated to help in the fight against cancer. Entry fees will be returned if a sufficient number of entries are not received by the contest deadline, Sept. 30, 2001. If and when 10,000 entries are received, the contest will end, and a winner will be selected.

For more information, visit [www.driftwoodcontest.com](http://www.driftwoodcontest.com). Contest rules and information also are available by writing to Driftwood Motel Contest, 1215 NE Lakewood, Newport, Oregon 97365 or by calling 1-800-ESSAYYES (877-2993).