

# CONTEST CORNER



## A Contest With Bite And “Gator-tude”

(NAPS)—A one-of-kind contest is looking for someone extraordinary and daring—and that’s no “croc.”

Gatorland, the Orlando theme park, is hunting for an animal enthusiast who’s not afraid to be creative—or get close to the park’s long-snouted residents. This adventurous outrider will then take on the role of the ultimate Gatorland Guide.

To enter, simply whip up a clever three-minute video displaying your talents and showing why you’ve got what it takes. Submit it along with contact information and a detailed entry statement explaining why you would be perfect to bring this role to life. Mail your completed entry to Gatorland, Attention: Tales to Treasure, 14501 South Orange Blossom Trail, Orlando, FL 32837. All entries must be postmarked by September 1, 2001.

Ten lucky finalists will be selected for an all-expense-paid trip to Orlando, where they will compete to represent the theme park in its upcoming national marketing campaign. The winner will receive a \$10,000 spokesperson contract, appear in a national ad for Gatorland and be featured in numerous promotion opportunities.

Entries will be judged on originality, talent and downright gator appeal. The ten finalists will be selected in February 2002 by a



**A new contest is looking for a “gator guide”—not for the faint of heart.**

panel of experts representing the theme park and the entertainment industry.

Gatorland is a 110-acre theme park and wildlife preserve, combining “Old Florida” charm with exciting new exhibits and entertainment. The park opened as a roadside attraction in 1949. Now known internationally as the “Alligator Capital of the World,” Gatorland provides affordably priced family fun with thousands of alligators and crocodiles, a breeding marsh with boardwalk and observation tower, one-of-a-kind reptilian shows, miniature water park, aviary, petting zoo, educational programs and more.

For more information about the park, contact Gatorland at 800-393-JAWS; write to 14501 South Orange Blossom Trail, Orlando, FL 32837; or visit the Web site at [www.gatorland.com](http://www.gatorland.com).