

Cooking Contest Corner

“In Search Of Great American Meals” Win \$10,000 For Your Recipe

(NAPS)—Whether it’s mom’s quesadillas or grandpa’s famous spaghetti, many families have unique, time-honored traditions that include special family recipes handed down from one generation to the next.

Now, the “In Search Of Great American Meals” recipe contest is celebrating the diversity of American culture and cuisine by asking consumers to share their favorite family recipes.

The maker of “America’s favorite sausage”—Hillshire Farm—is looking for unique family recipes that include at least one Hillshire Farm product—anything from smoked sausage to spiraled ham to Hillshire Farm Deli Select lunchmeats. The Grand Prize winner will receive \$10,000 towards a family reunion. All other prize winners will receive a Weber® grill.

To enter the contest, complete the official entry form, which can be found on Hillshire Farm’s Web site, www.hillshirefarm.com, or hand print your recipe, along with your name, address, daytime and evening telephone numbers on a piece of paper. Entrants must also share the story behind their recipe (e.g., how it originated, why it is special). Entries will be accepted January 29, 2001 thru April 30, 2001. Prizes include:

- Grand Prize (1): \$10,000 Cash
- First Prize (2): Weber® Genesis® Silver-C gas grill (Approx. retail value \$599)
- Second Prize (10): Weber® gas Go-Anywhere® grill and grill book (Approx. retail value \$68.45)
- Honorable Mentions (25): Weber® charcoal Go-Anywhere® grill (Approx. retail value \$39.85)

Winning recipes should be easy-to-prepare, flavorful dishes that showcase at least one Hillshire Farm product. Recipes will be judged according to the following criteria:

- Ease of preparation: preparation time must be under 30 minutes
- Originality of the recipe
- Taste
- The story behind the meal and why the recipe is special to your family



To obtain the complete contest rules, visit www.hillshirefarm.com or call 1-800-406-5553. All recipe entries should be sent to Hillshire Farm Recipe Contest, P.O. Box 25233 Cincinnati, OH 45225. Contest begins January 29, 2001 and ends April 30, 2001. Contest void in VT, NM, MD, ND, Mexico and where prohibited.

Here’s a great recipe idea from the Hillshire Farm family.

Jambalaya

- 2 tbsp. butter or margarine
- 1 medium onion, chopped
- 1 cup bell pepper, chopped (green, yellow, and red)
- 2 cloves garlic, minced
- 1 (1-lb.) pkg. Hillshire Farm® Smoked Sausage, cut into ¼-inch slices
- 1 cup parboiled rice
- 2 cups chicken broth
- 3 tbsp. TABASCO® Brand Green Pepper Sauce
- 1 (14½-oz.) can diced tomatoes, drained
- Cajun seasoning to taste

Melt butter in a large, heavy saucepan over medium-high heat. Add onion, bell pepper, garlic and Hillshire Farm Smoked Sausage and cook 5 minutes or until vegetables are tender, stirring often. Stir in rice, chicken broth, TABASCO® Brand Green Pepper Sauce, tomatoes, and if desired, Cajun seasoning to taste; mix well and bring to a boil. Reduce heat, cover and simmer for 25 minutes or until rice is tender. Remove from heat and let sit 5 minutes before fluffing with fork. Makes 6 servings.