

CONTEST CORNER

The Coolest Milkshake

(NAPSA)—Maybe you don't cry over spilled milk, but if a spilled milkshake is grounds for tears, a new contest may be for you. It asks milkshake fans to stir up some creative milkshake recipes, using unusual combinations of flavors and ingredients.



Shake It Up—A contest is looking for a new type of milkshake.

If you're having a brain freeze, here's an idea to get you started: a peanut butter and jelly milkshake.

The contest winner's just "desserts": ten shares of Martha Stewart stock and an actual Holstein cow (think of all the milkshakes you could make)—or its cash equivalent, about \$1,000.

The contest is sponsored by Idea Kitchen, a kitschy company that knows a thing or two about ice cream and shakes. Among other fun kitchen products, it offers a Motorized Ice Cream Cone that spins the ice cream for you and the Hand Crank Milkshake Mixer—to use it, just add frozen ingredients and turn the hand crank.

For more information or to enter the contest, visit the Web site www.ideakitchen.net.