

(NAPSA)—Tough economic times mean less disposable income for most people, and as a result, otherwise generous families are forced to curtail their charitable donations.

And since many families are no longer able to give as much as they once did, it has become even more essential for corporations to fill in the gaps so that no one has to do without.

For example, Perkins Restaurants & Bakeries continue to lend immeasurable support to Give



Corporate funding is helping many charities weather the current economic crisis.

Kids The World (GKTW), an organization that provides memorable, magical, cost-free experiences to children with life-threatening illnesses and their families.

The GKTW Village in central Florida is a 70-acre, nonprofit "storybook" resort, which houses the Gingerbread House—a restaurant opened by Perkins in 1990. To date, the Gingerbread House has served more than 3.5 million complimentary meals.

To learn more, visit www. perkinsrestaurants.com. To find out how you can help support Give Kids The World, visit www.gktw.org.