

# GOOD CITIZENSHIP

## Soccer Program Celebrates with Giveaway

(NAPSA)—As youth soccer continues to grow in popularity, thousands of excited new players sign up every year to join a league in their area. And while most families walk away from the registration table with a list of required supplies, one company is aiming to make sure many kids have what they need to stay in the game.

The Uniroyal Soccer Program was founded 10 years ago to strengthen ties between tire dealers and their communities. In addition to handing out equipment to participating leagues, the company and its dealers also make cash donations to the leagues based on the number of tires sold to the public during the program. The funds are often used to cover the cost of scholarships for less fortunate players, field and equipment upkeep, or an annual party for the children in the league.

“We’re proud to say what started as a small, grassroots initiative with 200 Uniroyal dealers has grown into an international program reaching the communities of over 1,000 Uniroyal Tire dealers in the U.S. and Canada,” says Kaz Holley, Uniroyal Tire Brand Director. “The soccer program is an extension of our mission to help families by providing quality tires at an affordable price. The support we offer youth soccer helps us reach out to families on a personal level and offer value in a way that matters most to them.”

### Commemorating 10 Years

The Uniroyal Soccer Program is commemorating its 10th anniversary of supporting youth soccer by



Courtesy of The Gallatin Newspaper

**The Uniroyal Soccer Program is supporting youth soccer by giving away a ball each day this year.**

giving away one soccer ball every day in 2009. And at the end of the year, a grand prize winner will be selected from the 365 daily winners to receive a year-end “Soccer Season Survival” grand prize. This prize includes the top 10 things a family needs to survive a soccer season: a \$500 gas card, set of Uniroyal tires, camera/video recorder, car service for the season, GPS system, car detailing, \$250 parents’ night out gift card, cooler/chair package, \$250 snack/food gift card and \$500 sporting goods gift card. To enter or to see the official rules, go to [www.UniroyalTires.com/sweeps](http://www.UniroyalTires.com/sweeps).

Uniroyal Tire is one of the world’s leading tire brands for passenger and commercial cars, pickups, light trucks, minivans and sport utility vehicles. Working together with its local dealers, the company has donated almost \$12 million in funds and equipment since 2000, including nearly one million soccer balls, to over 3,000 different youth soccer leagues. To learn more, visit [www.UniroyalTires.com](http://www.UniroyalTires.com).