
Good News Department

Look Great, Feel Better

(NAPSA)—While melanoma, the most serious form of skin cancer, affects 1 million people annually, it is 100 percent curable if detected and treated early.



Jerrod Blandino

Early detection is essential as this skin cancer can spread to other parts of the body, becoming hard to treat and eventually fatal. That's why raising awareness is so important.

During Skin Cancer Awareness Month, beauty entrepreneur and cosmetic industry visionary Jerrod Blandino of Too Faced Cosmetics is helping to raise awareness of melanoma.

Six years ago, Blandino's sister, Lisa, was diagnosed with stage 4 melanoma.

Determined to save his sister and make a difference, he started the Too Faced Love Lisa donation program, launching products annually to support the Too Faced Love Lisa Melanoma Research Foundation Grant.

Too Faced's latest homage to Lisa (and her likeness in a detachable bell charm) is Love Lisa Luxury Lip Balm SPF 15, a super-rich, paraben-free, ultrahydrating lip balm infused with soothing orange essential oils, shea butter, almond and apricot oils. SPF 15 protects the delicate skin around the lip area for ultimate protection. Love Lisa can be purchased at Sephora.com and toofaced.com.



***Note to Editors:** Although May is Skin Cancer Awareness Month, a good time to pay closer attention to SPF and healthy skin care, this story can be used all year long.*