

AMERICA'S HEROES

Fighting Three Diseases At Once

(NAPSA)—Americans seem to be all business when it comes to charity, with people in the U.S. donating more than \$306 billion last year alone, according to recent numbers from the Giving USA Foundation.

Now, a new checking program from a major U.S. bank may help those numbers grow even further by making it easier for people to support the fight against three of the most common life-threatening diseases—cancer, heart disease and diabetes.

It's the type of effort experts such as Patrick M. Rooney, interim executive director of the Center on Philanthropy at Indiana University, say people are more than happy to join.

“Our research shows that people want to give back to society and make an impact on the greater community,” he explains.

Called Unite. Give. Cure.™, the program lets people use a Bank of America check card to show their support for the American Cancer Society, American Diabetes Association and American Heart Association. It's an extension of the popular MyExpression™ suite of banking products that enables customers to give back more and show their loyalty to their favorite charity, school, professional organization or sports team.

There are nearly 24 million Americans with diabetes and another 57 million at risk. 2008 statistics from the American Cancer Society show that approximately 11 million are living with cancer, while coronary



A new program lets you use your checking account to help three leading charities—and at no cost to you.

heart disease and strokes kill approximately 870,000 Americans annually. Through the program, the bank will provide contributions to these organizations through the following methods:

- The bank will make a contribution to the American Cancer Society, American Diabetes Association and American Heart Association for every new Unite. Give. Cure. checking account opened.

- The bank will make an additional contribution to each of these organizations at the anniversary of the account opening.

- Every time a customer makes a purchase using his or her Unite. Give. Cure. check card, an additional contribution will be made to each of these organizations by the bank. Certain restrictions apply including balance requirements.

For more information, visit www.bankofamerica.com/unitegivecure.