

# newsworthy trends

## Let's Go Bunco!

### *Women Roll the Dice to Help Raise Money for Breast Cancer Research*

(NAPSA)—**Ready...Set...Roll!**

Watch out poker, Bunco is rolling into town! Favored by women as an alternative to “poker night,” Bunco has been steadily gaining popularity in the United States. More than 17 million women in the United States have played Bunco and more than seven million play regularly. For the women who play Bunco, it's not merely a game, but a reason to connect with female friends for a home cooked meal, good conversation and just plain fun.

“Bunco is a game that can be played anytime and anywhere, and as any player knows, it's a different type of party when you party Bunco-style,” said Naomi Judd, country legend, health expert and avid Bunco player. “A little planning will go a long way for a Bunco party that your friends are sure to enjoy. Here are some great tips that are sure to impress at your next Bunco night.”

#### **How to Throw a Bunco Bash**

**Pick a Theme:** One of the first things needed when hosting a Bunco party is to decide on a theme. Themes can range from a Valentine's Day party to a Luau bash. To help capture the theme,



**Bunco parties aren't just a great way to have fun with family and friends; they can also be used to raise money for a good cause.**

make sure to let guests know in advance so they can dress up accordingly.

**Get Cooking:** “We all know half the fun of Bunco parties is the food,” said Naomi Judd. “But, for those of you who suffer from heartburn, such as myself, the food can be your worst enemy. Planning ahead—whether it's creating heartburn-friendly foods or taking an over-the-counter medicine—you could be on your way to being heartburn-free on Bunco

nights without sacrificing the great food!”

**Prizes:** Most Bunco parties hand out fun, inexpensive prizes, based on the successes of the players or the party theme. Hand out a prize for the most Buncos rolled or for best costume.

#### **Roll the Dice for a Cause**

Traditionally, Bunco groups around the country have gathered together and played for a cause important to many women—breast cancer. Over the past two years, the Prilosec OTC® Bunco Championship events and partnerships have helped raise more than \$300,000 to support breast cancer research. Create your own charitable element for a Bunco party. Instead of giving out prizes, ask your guests to choose their favorite charity and donate \$10 at the beginning of the night. Whoever wins Bunco will have the honor of donating all of the money to the charity of her choice! To find out how your Bunco group can help support the cause, log onto [buncocentral.com](http://buncocentral.com).

Most importantly, Bunco is all about bringing women together for a night of fun, so bring a smile and a pair of dice and get rolling!