

Free Child Identification Stickers Help Keep Kids Safe

(NAPSA)—In the event of a serious car accident, time is of the essence—especially when children are involved. To help emergency personnel correspond swiftly in the event of a loss involving infants and toddlers, parents and guardians have an important new resource: a free child seat safety sticker called TIKE, or “Toddler Information Kept for Emergencies.”

The bright red sticker helps emergency personnel identify a child if an automobile accident were to incapacitate the adults riding in the vehicle. By placing the TIKE sticker on the bottom or back of a child safety/booster seat, parents and guardians can help emergency personnel secure medical contact information on the child at a glance, without having to waste precious moments.



“We’re pleased to be able to team up with the National Association of Insurance Women to offer TIKE stickers,” said Mike Convery, vice president of claims for MetLife Auto & Home. “Having the TIKE sticker ‘on board’ can provide people with greater peace of mind.”

The TIKE program began as a result of a car wreck in 1995. At that time, a 6-month-old boy was involved in a head-on collision while riding with a relative. The driver was left unconscious and the boy suffered a life-threatening head

TIKE Toddler Information Kept for Emergencies		
Child's Name	Birth Date	
Address		
City	State	
Medical Conditions/Allergies		
Hair/Eyes	Scars/Birthmarks	
Mother/Guardian	Home Phone	Work/Cell
Father/Guardian	Home Phone	Work/Cell
Emergency Contact (other than parent/guardian)	Phone	
Child's Doctor	Phone/Pager	

PLEASE PRINT IN INK

Compliments of
MetLife Auto & Home[®]
and The National Association
of Insurance Women



MetLife Auto & Home is a registered Metropolitan Property and Casualty Insurance Company and is licensed. Member since 1985. MET-0175-00000000. MET-0175-00000000-01. Printed in USA. © 2005 MetLife Auto & Home

By filling out this sticker and putting it on a child's safety seat, parents and guardians can protect their little ones in case of an emergency.

injury that required emergency surgery. Unfortunately, police did not know the child's identity and were only able to trace his parents through an address book that was located in the wreckage. The boy was airlifted to a nearby hospital for emergency brain surgery and did recover.

“The TIKE sticker could prove invaluable in the event of a car accident,” said Convery. “Hopefully, you'll never need to use it but, like a life jacket on a boat, it's an important resource to have, just in case.”

To obtain a free TIKE sticker, contact your local MetLife Auto & Home Sales agent, or call (800) MET-LIFE (1-800-638-5433).