
Good News Department

Keeping Kids Warm

(NAPSA)—It's very heartwarming to see the smile on the face of a child with a warm, new winter coat—and such smiles happen a lot on Coat Presentation Day.

That's the day the Keeping Kids Warm program hands out free coats, hats, scarves, gloves and school supplies to needy elementary school children around the country. In the past 11 years, the program has donated over 70,000 coats to kids. The coats are



A program provides free winter coats to kids in need. There are no duplications, so each child has a coat to call his or her own.

donated by stores such as Lane Bryant, Fashion Bug and Catherines Plus Sizes—all members of the Charming Shoppes company.

To qualify, schools must be public schools with grade levels of pre-K or K through fifth or sixth grade, with 75 percent or higher free and reduced lunch rates and 250 or more students.

If you know a school that could benefit from a visit by this program, you can send an e-mail to keepingkidswarm@charming.com. Nominations are accepted year-round.