

Protecting Our Environment

Tips On Keeping The World's Oceans Alive

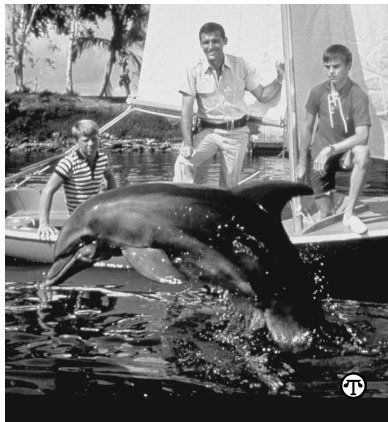
(NAPSA)—Keeping the world's oceans clean is not just the responsibility of governmental agencies. More than 40 years ago, the popular television program "Flipper" brought awareness to environmental issues, making the lovable dolphin the first television star to promote environmental consciousness by educating viewers on the dangers facing aquatic environments.

Those same teachings hold true today. With millions of people engaging in outdoor activities in oceans, rivers and lakes throughout the year, there are plenty of things that individuals can do to make sure that the marine mammals that inhabit these bodies of water are protected. For example:

1. Don't trash the ocean. Discard refuse properly once you return to land, rather than at sea, and recycle or reuse as much as possible. Trash can harm marine life. Seabirds, turtles and other marine life often mistake Styrofoam pellets and other plastic debris for food and ingest them, which can injure or even kill the animals.

2. Discard of waste properly. What goes into the gutter ends up in the ocean, so keep trash and waste materials off the street and out of the storm drains.

3. Operate your boat in a way that keeps the water clean and doesn't harm marine life. Make sure your boat is fuel efficient, in good working order and doesn't leak oil, gasoline or other hazardous materials into the water. Switch from a two-stroke to a four-stroke engine, which burns cleaner and is more fuel efficient.



An environmentally conscious TV show is swimming its way onto DVD for families to enjoy.

4. Dispose of waste in the right places. Observe local and federal waste disposal rules; use pump-out stations for your boat or RV. While people are seeing a renewed interest in doing the right thing for our world and all the creatures in it, this attitude is not new.

It's never too late to become a better environmental citizen. The valuable lessons taught by "Flipper" and his landlocked companions can now be enjoyed and appreciated by the entire family. The "Flipper Season One" four-disc DVD collection from MGM Home Entertainment features all 30 action-packed and environmentally friendly episodes from the show's television debut season, showcasing groundbreaking underwater photography and stunt work that was truly ahead of its time.

For more information, visit www.mgm.com.