



HEALTH AWARENESS

Help For Juvenile Diabetes Research



(NAPSA)—Researchers are working on finding new ways to help the more than 1.3 million people who are diagnosed with diabetes each year. That's just as well, since the number continues to grow and will more than double in the next 25 years, according to the Juvenile Diabetes Research Foundation (JDRF), the leading charitable funder and advocate of type 1 (juvenile) diabetes research worldwide.

Helping the scientists is a leading lip care provider that is working with JDRF to help increase knowledge about juvenile diabetes.

As a way to support the cause, the company is donating over \$100,000 from specially marked packages of a new lip balm, Gentle Sense, to the JDRF. The lip balm is designed for the entire family and contains all-natural moisturizers to provide comforting hydration. It

does not contain sensitizing ingredients that can sometimes irritate the lips, making this suitable for even the most tender lips.

“As a privately owned, family-focused company, we are committed to supporting worthy causes, particularly those that have an impact on every family member,” says Blistex President Mike Donnantuono. “We want to contribute to JDRF’s goal of finding a cure for juvenile diabetes, a growing issue for many families across the country.”

The lip care specialists at Blistex offer a full, innovative and differentiated product line—with highly effective formulas, unique added benefits and unparalleled sensory experiences—to address a broad spectrum of lip needs for men and women. For additional information about lip care, visit www.Blistex.com.