

Women's Health **UPDATE**

Breast Cancer Support, With Shades Of Pink

(NAPSA)—For women who have been diagnosed with breast cancer, hope is a priceless commodity. Fortunately, there are a number of ways that people can support their fight against the disease.

For example, White House | Black Market is adding a dose of color to its signature palette with the debut of two limited-edition pink accessories, with 100 percent of the net proceeds going to benefit women who have been affected by breast cancer:

- The black, white and pink French floral design on the Hope Umbrella (\$44) is feminine and pretty, guaranteed to brighten a rainy day. Built on a sturdy metal frame, the umbrella has an automatic open and close feature for easier access.

- The Hope Key Ring (\$18) can be attached to most handbags and contains clusters of glass pearls, glass beads, and metal charms



With a design of ribbons and angels, this key ring helps give breast cancer patients something they desperately need: hope.



Net proceeds from the sale of this Hope Umbrella will help support women with breast cancer.

with ribbons and angels.

“At White House | Black Market, we feel strongly about supporting causes that impact women’s lives,” explains Patricia Smith, chief merchandising officer, executive vice president. “Living Beyond Breast Cancer is a charity close to our heart, and every October we lend them our support to further their mission of empowering all women affected by breast cancer to live as long as possible with the best quality of life.”

Both the umbrella and key ring can be found at more than 200 White House | Black Market stores nationwide. For more information, visit the Web site at www.whitehouseblackmarket.com or call (877) 948-2525.

Living Beyond Breast Cancer is a national organization dedicated to empowering all women affected by breast cancer to live as long as possible with the best quality of life. To learn more about the organization, call (610) 645-4567 or visit www.lbbc.org.