

Lee lacocca Trying to Find a Cure for Diabetes

(NAPSA)—People with diabetes may soon see new hope down the road—coming from a surprising source.

Twenty years ago, Lee Iacocca's dynamic leadership brought his car company back from the brink of bankruptcy. Now, a decade after his retirement he's back, but this time he's trying to save lives. Twenty years ago he made a promise to his late wife to help find a cure for type 1 diabetes. Now, he's a little closer to making that promise a reality.

Through the end of 2006, Chrysler, Jeep® and Dodge dealers will donate \$1 to JoinLeeNow for each vehicle sold, an initiative by the Iacocca Foundation that is raising funds for a clinical trial to test a potential cure for type 1 diabetes—the disease that kills more than 200,000 people in the United States each year.

"I promised my late wife that I would help to find a cure for type 1 diabetes in my lifetime. I feel like we are finally close," said Iacocca, Chairman of the Foundation.

JoinLeeNow is raising funds for a clinical trial at Massachusetts General Hospital. The first phase of the program will test a



Lee lacocca, former car company chairman and CEO, is working to find a cure for diabetes.

potential cure for type 1 diabetes that has worked in mice.

"Lee has been and always will be a big part of the Chrysler Group family," said Gary Dilts, Senior Vice President Sales, Chrysler Group. "Everyone at Chrysler is excited that we can be part of the Iacocca Foundation's cause."

"I know the American people won't let me down. Go to www.joinleenow.org and help me find a cure for diabetes," said Iacocca.