

# Anheuser-Busch Wins Award For Helping Keep America Beautiful

(NAPSA)—Anheuser-Busch, the world's largest brewer, has been recognized for its leadership in a different arena—one you might not think of when you hear the name “Budweiser.” The company was named recipient of the 2003 Keep America Beautiful *Vision for America* award. The annual award was given in recognition of the company's comprehensive approach to environmental stewardship. In addition to brewing beer, Anheuser-Busch is one of the largest manufacturers and recyclers of aluminum beverage containers as well as a leader in animal rescue and conservation efforts.

For 150 years, Anheuser-Busch has upheld a tradition of what many consider the highest quality in its products and services. The company applies that same quality standard to protecting the environment. Its environmental philosophy, policies and practices are based on the belief that the world we all share is given to us in trust, and that every choice regarding the earth, air and water around us must be made with the objective of preserving it for the generations to come.

Anheuser-Busch has been supporting Keep America Beautiful since its establishment in 1953, and is one of the first corporations to address the problems of litter and waste disposal. Fifty years later, Anheuser-Busch continues to work closely with Keep America Beautiful to provide “Pitch In!” and “Closing the Lid on Litter!” program materials to individuals and organizations interested in beginning their own anti-litter programs.

Along with encouraging greater involvement at the community level in addressing environmental concerns, the company is environmentally conscious in its everyday operations. “Anheuser-Busch recycles more than 97 percent of the solid waste generated or more than 4.5 billion pounds of material each year,” said Lise Herren, executive vice president and C.O.O. of Anheuser-Busch Recycling Corp. “In addition, the company recycles more than 125 percent of the alu-



**August A. Busch III, chairman of the board of Anheuser-Busch (left), accepting Keep America Beautiful *Vision for America* award from Steve Reinemund, award dinner chairman and chairman and CEO of PepsiCo.**

minum beverage cans sold by Anheuser-Busch worldwide.”

Anheuser-Busch also invests in process changes in its facilities in order to ensure that all natural resources are used in the most efficient manner. As a result, company-wide water use has been reduced by more than 14 percent since 1991. In addition, the company's Bio-Energy Recovery System turns brewery wastewater into a renewable energy source and reduces the quantity of biological solids for disposal by 50 percent. In 2002, the company recovered enough biogas to supply energy to approximately 16,000 homes for one year.

The company also has long been devoted to conservation education and research. For example, it's SeaWorld Adventure Parks rescue, rehabilitate and release to the wild more marine animals than anyone else in the world. Likewise, it has been instrumental in creating one of the world's largest wetland conservation areas and nationally has helped to protect millions of acres of wildlife habitat.

For more information on Anheuser-Busch's environmental efforts, visit [www.abenvironment.com](http://www.abenvironment.com).