

Pointers For Parents

Make Halloween Sweet And Safe For Kids

(NAPSA)—With the anticipation of Halloween building for children across the country, trick-or-treating has most parents worried about their children's safety. In fact, parents are generally more concerned about their children trick-or-treating without parental supervision than riding a bike or scooter, swimming in a pool or camping, according to the just released Dunkin' Donuts Halloween Safety Survey.

Keeping children safe during the holiday season is a priority for Dunkin' Donuts. That's why the company is teaming up with the U.S. Consumer Product Safety Commission (CPSC) for the second annual national Mind Your Munchkins™ Halloween Safety Program, designed to educate parents and their children on important Halloween safety tips.

A key tool of the program is a colorful flyer which contains Halloween safety tips that will be available free of charge for a limited time at participating Dunkin' Donuts shops nationwide while supplies last. Information about the program and how to order materials can be found online at www.dunkindonuts.com through October 31.

Some of the tips include:

- Costumes, masks, beards and wigs should be made of flame resistant fabrics such as nylon or polyester.
- Costumes and bags should be light-colored and/or decorated with reflective tape that will glow in the headlights of a car.
- Make sure the treats you offer are wrapped and sealed, and carefully inspect your children's treats before letting them dig into their riches.
- Keep the whole neighborhood safe by reporting any suspicious activity to the police by dialing 9-1-1.



• Remind your children of everyday safety...don't go in strangers' cars or houses. Abide by all traffic laws—go on green, stop on red. Always look left, right, left before crossing.

• Be friendly, but don't invite trick-or-treaters inside—you wouldn't want your children going into a stranger's home.

• Keep the lights on—both inside and out—to welcome and protect trick-or-treaters.

The Mind Your Munchkins™ program is part of the Dunkin' Donuts WEE CARE: Community Partnership for Children. Introduced in 1998, WEE CARE works with local leaders and individual neighborhoods to protect and nurture the area's youth.

Dunkin' Donuts is the largest coffee and baked goods chain in the world with 5,400 locations in 32 countries worldwide. It sells more regular coffee, donuts, bagels and muffins than any other retailer in the United States. Founded in 1950, the company is based in Randolph, Mass., and is a division of Allied Domecq PLC, a global business in spirits, wines and quick service restaurants.