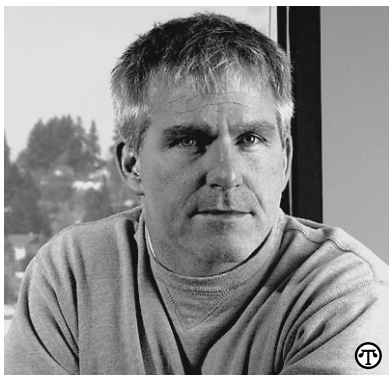


Calling All Heroes

(NAPSA)—Do you know a hero? Heroes can be found anywhere. One example of a hometown hero is Seattle-native Robert Young.

Ten years ago, he read about the harsh living conditions for American Indians in the northern Plains. Young gave up his clothing business to found the Red Feather Development Group, a charity that teaches reservation residents to



Robert Young was honored for his work helping Native Americans build adequate housing.

build warm homes out of a sustainable, abundant resource: straw bales. Earlier this year, celebrity judges named Young “America’s top hometown hero” in the first-ever Volvo for Life Awards.

“When it comes to helping others, no act of kindness is too small or too large,” said Young. “Anyone can make a difference.”

The second annual Volvo for Life Awards seeks nominations for individuals making outstanding contributions in safety, environment or quality of life. Judges will select nine finalists. Three winners will each receive \$50,000 to be donated to the charities of their choice. Six will each receive a \$10,000 charitable donation. One overall winner will receive a new Volvo for life.

To nominate someone, visit www.volvoforlifeawards.com before Jan. 16, 2004.



Note to Editors: First In A Series Of Four