

Racing facts & figures

Race Fans Can Contribute To Fight Against Cancer

(NAPSA)—While it might not be at 200 mph, race car drivers, fans and corporate sponsors are revving up the search for a breast cancer cure through education and fundraising initiatives.

Breast cancer is a life-threatening disease that can touch virtually anyone at any time. Each year, 200,000 women—mothers and daughters and grandmothers and aunts and sisters—are diagnosed with breast cancer and 40,000 annually die from the disease.

In an effort to raise awareness of breast cancer and the importance of early detection, Ford Credit established Race Fans for a Cure®, a charitable initiative that benefits the Susan G. Komen Breast Cancer Foundation. Since its inception in 2000, the program, which visits nearly two dozen race tracks and racing-related venues a year, has distributed tens of thousands of breast self-exam cards and raised more than \$325,000, often a dollar at a time, for the Komen Foundation. Given that nearly 40 percent of NASCAR fans are women, the race track seemed a logical choice for this important message.

Race fans have contributed to the fight against breast cancer through Race Fans for a Cure's trackside presence and through its Web site, www.racefansforacure.com.

Through early October, fans can help others and help themselves. They can contribute to the Foundation—and enter to win a trip for two to the Ford Championship Weekend in Miami—sim-



ply by participating in Ford Credit's Fan Challenge.

Ford Credit, associate sponsor of Dale Jarrett's No. 88 Robert Yates Racing NASCAR Winston Cup Taurus, will donate \$100 to the Komen Foundation for every lap that Jarrett completes in the Kansas 400 at Kansas Speedway on Oct. 5, 2003. So, should Jarrett complete all 267 laps around the 1.5-mile superspeedway, Ford Credit's donation would be \$26,700.

October is Breast Cancer Awareness Month and Ford Credit is challenging fans to collectively match that total by the race date by making donations at www.racefansforacure.com. By participating with a minimum lump-sum donation of \$10, fans will receive an "I Donated to Race Fans for a Cure" pin, Racing bandana, Dale Jarrett hero card and a certificate of appreciation. Those fans also will be automatically entered to win a trip for two to the Ford Championship Weekend in Miami, Nov. 14-16, 2003.

Fans can also enter the sweepstakes by mail. No purchase is necessary. See official rules at

www.racefansforacure.com for full details.

One hundred percent of each donation will go directly to the Komen Foundation to support its mission of eradicating breast cancer as a life-threatening disease through education, research, screening and treatment.

Additionally, fans can continue to visit the Race Fans for a Cure display, a trailer and showcar, the paint scheme of which features hundreds of pink ribbons that were dedicated at Race Fans for a Cure booths in 2002.

The 48-foot trailer, painted pink and blue, is difficult to miss. A sign on top of the trailer reads: "We Fight Breast Cancer a Dollar at a Time. Donate Here!" And that's what race fans across the country have been doing for nearly four years.

Since 1998, Ford Credit has donated money to the Komen Foundation based on Jarrett's on-track performance—a six-year total that is closing in on \$650,000. Ford Credit donates to the Komen Foundation \$10,000 for each of Jarrett's victories, \$7,500 for each second-place finish, \$5,000 for each third-place finish and \$5,000 for each pole won (as fastest qualifier).

That program and Race Fans for a Cure have combined to generate nearly \$1 million for the fight against breast cancer.

To learn more about efforts to raise awareness of breast cancer and the importance of early detection, log on to www.racefansforacure.com.