



# WOMEN'S HEALTH

## A Drive To Raise Awareness Of Breast Cancer

(NAPSA)—This year, an estimated 211,300 new cases of breast cancer are expected to occur among women in the United States. The disease is highly treatable, and thanks to ongoing research that has led to tremendous breakthroughs in treatment, the survival rate of women stands at 85 percent. The key to breast cancer survival is ongoing research and early detection.

For the past seven years, BMW of North America has teamed up with The Susan G. Komen Breast Cancer Foundation to reinforce the importance of early detection, and to ensure that research on breast cancer continues.

Since early detection is so important, The Komen Foundation has the following suggestions for detecting breast cancer early, and ensuring breast health:

- All women over the age of 18 should do a Breast Self-Exam (BSE) every month, two or three days after their menstrual cycle.
- Women should have a clinical breast exam at least every three years between the ages of 20 and 39 and every year after 40.
- All women 40 and older should have a mammogram every year.

To find out more about BSE, the warning signs of breast cancer, and risk factors to know, log onto [www.komen.org/bse/](http://www.komen.org/bse/).

Another way to combat breast cancer, and be a part of the solution, is by teaming up with BMW to raise funds for breast cancer



### **BMW goes the extra mile for breast cancer research.**

research through its Ultimate Drive Program.

For the seventh year, BMW of North America and The Susan G. Komen Breast Cancer Foundation have teamed up on a national test-drive program designed by BMW to raise awareness and funds for breast cancer research.

This year, from April through mid-November, two 18-vehicle fleets of BMWs are criss-crossing the country, offering test drives to the general public at participating BMW dealerships. For each mile test-driven in one of the Ultimate Drive fleet vehicles, BMW contributes \$1.00 to The Komen Foundation.

Since The Ultimate Drive Program's inception in 1997, BMW has contributed over \$6 million for breast cancer research through The Susan G. Komen Breast Cancer Foundation. To arrange a test drive call 1-877-4A-DRIVE (1-877-423-7483), or for more information on The BMW Ultimate Drive, log onto [www.bmwusa.com](http://www.bmwusa.com).