

# President Bush Supports Efforts To Keep America Beautiful

(NAPSA)—Millions of volunteers committed to “greening up” and “fixing up” their communities are expected to take part in Keep America Beautiful’s Great American Cleanup this spring—with George Bush as the first president to serve as the annual program’s honorary chair.

The national event, which lasts from March to May, features hands-on activities that include renovating playgrounds, cleaning up graffiti, restoring buildings and conducting recycling collections. The goal is to create healthier, cleaner and safer environments.

Last year, nearly 2.3 million people volunteered for more than 30,000 community improvement events led by Keep America Beautiful, Inc. The national non-profit educational organization is celebrating 50 years of improving communities across the country this year.

“The 2003 Great American Cleanup will be a highlight of Keep America Beautiful’s 50th anniversary, as we build even more support for communities through volunteer participation,” says G. Raymond Empson, president of Keep America Beautiful.

The organization’s goal is to form community partnerships dedicated to engaging individuals to take greater responsibility for improving their community environments.



**Community Pride—Last year more than two million people volunteered to help improve their communities.**

National support for Keep America Beautiful’s Great American Cleanup is expanding. This year’s sponsors are: Pepsi-Cola Company, Gain® Laundry Detergent, Wm. Wrigley Jr. Company, LYSOL® Brand Products, Film-Gard® Plastic Sheeting, Waste Management Inc., Ruffies® Trash Bags, Firestone Tire & Service Centers & ExpertTire & Tires Plus, Yard-Man by MTD, The Home Depot® and all TV Guide® media platforms; Retail Sponsors: Hy-Vee, Inc. and The Kroger Co.; Educational Partners: America Online and Rubber Manufacturers Association.

To learn how you can join the Great American Cleanup, visit [www.kab.org](http://www.kab.org).