



Community Spirit

Tackle Hunger And Promote Safety With Labels For Education

(NAPSA)—A new program gives schools the chance to help their communities while earning free educational merchandise through the nation's longest-running label redemption program. Labels for America, an extension of Campbell's popular Labels for Education program, makes label collecting even more rewarding for schools by encouraging volunteerism through learning, caring and sharing.

As a bonus for completing community volunteer projects, registered schools are eligible for 500 Labels for Education bonus labels for each program completed, up to 2,000 labels per school. School representatives simply fill out an official form highlighting the school's accomplishment. The bonus labels can be combined with labels from Campbell products to redeem free educational merchandise from the Labels for Education catalog, including computers and software, musical equipment, sports equipment and classroom accessories.


To promote community volunteerism, Campbell has teamed up with several national organizations, including the Chunky Soup/NFL Tackling Hunger Campaign and Safe America.

Help Tackle Hunger

Schools can start their own community initiatives or participate in existing programs. Some ideas include:

- Organizing a food drive and having students bring in non-perishable groceries for a food bank.
- Participating in the annual Stamp Out Hunger! program in

First Sarah Hughes Scholarship Awarded

Susan Cancelliere of Jackson, New Jersey won \$10,000 in the Sarah Hughes Scholarship Sweepstakes. There's still \$290,000 in scholarships up for grabs. To find out if you are the next winner, purchase a can of Campbell's Chicken Noodle soup featuring Sarah Hughes' picture and peel off the label. 

May—the nation's largest one day effort—led by the National Association of Letter Carriers.

- Encouraging class members to volunteer with America's Second Harvest, the nation's largest hunger-relief organization.

Promote Safety Across America

Schools can partner with the Safe America Foundation to help prevent accidents and tragedies before they happen, by developing community safety efforts such as an Internet safety pact between students and their parents to protect against online predators. Other possible classroom projects include family emergency plans for natural or man-made disasters, or pledging to prepare and practice a fire escape route for each room at home.

For more ideas or an information kit on Labels for America, visit www.labelsforeducation.com, call 1-800-424-5331 or write to Campbell's Labels for Education, P.O. Box 3130, Grand Rapids, MN 55745-3130