

NEWSWORTHY TRENDS

Newsworthy Trends

Sorting Out Facts On Recycling

(NAPSA)—The cans of soda you drink may help sweeten your bank account. Each year, Americans bag about one billion dollars by recycling aluminum cans.



Schools, families and organizations can raise some green by recycling.

However, Alcan Inc. reports over half of the one hundred billion cans sold in the U.S. in 2001 were not recycled.

It's estimated if the wasted cans had been recycled, enough energy would've been saved to light all the homes in New York City, Dallas, Detroit, Seattle and the Washington-Baltimore Metro area for one year.

For a number of industrious organizations, recycling has represented an opportunity to help the Earth and raise some green.

For example, school children in New Orleans recycled cans and used the money to plant trees in neighborhood parks. Similarly, South Carolina's Mobile Meals program uses aluminum beverage cans to help put food on people's tables.

Organizations are available that help businesses, groups and private homeowners run or participate in recycling drives. To learn more visit www.alcan.com.