

MAKING FAMILY LIFE MORE FUN

Annual Celebration For Kids Is Launched

(NAPSA)—Now there's a new reason to spend quality time with your favorite child.

Four of the nation's largest youth-serving organizations have formed the National KidsDay Alliance and designated National KidsDay as the first Sunday in August.

The organizations, Boys & Girls Clubs of America, 4-H, Kids Peace and YMCA, designated National KidsDay to celebrate and honor America's children by devoting an entire day to spending meaningful time with them.

According to *Grading Grown-Ups: American Adults Report on Their Real Relationships with Kids*, most adults recognize the importance of spending meaningful time with children, yet many of these same adults admit to not making a strong effort to do so.

The report gives the majority of adults in America a failing grade when it comes to getting involved in the lives of children.

"As family dynamics change, it is more important than ever that adults rededicate themselves to America's children," said Roxanne Spillett, president, Boys & Girls Clubs of America. "National KidsDay is about spending meaningful time with kids, be they your own children, grandchildren or any child in need of mentoring."

Here are a few ideas to help you plan your celebration:

- **Journey through a Book**—A great way to travel without leaving your house is to read fantastic tales about exciting adventures and distant lands. Ask your librarian to suggest books and stories your family can read together.



Spending meaningful time with kids is more important than ever.

- **Camp-out**—Kids love to camp alone, but will really get a kick out of seeing adults sticking it out with them. Pitch a tent in the yard or build a fort indoors out of sheets and blankets. Tell scary stories. Eat hot dogs and beans. First one asleep has to make breakfast.

- **National KidsDay Chronicle**—Write a family newsletter. Each person takes on a different job: reporter, illustrator, photographer, writer, editor or designer. Make the cover story about your celebration, highlight current events in your family or tell funny stories. Send them to your relatives or create a Web site using your newsletter as a homepage.

More activity ideas may be found in the official National KidsDay Activity Guide. For a copy of the complete guide and more information about National KidsDay, visit www.kidsday.net.

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