Newsworthy Trends Y TRENDS

Corporations On The Move Get Flexible Office Solutions

(NAPSA)—You've got to get to where you want to go, and do what you've got to do to stay competitive in today's business environment. Flexibility is the key and, as a result, companies are rapidly changing their philosophy and approach to workspace.

Traditional options have usually involved building new facilities or leasing commercial space for five to ten year terms, Both options require companies to build out the space, buy or lease equipment and hire and train office staff. Then in many cases, company executives discover that the organization has outgrown the space in just a matter of years, or worse, has long-term commitments for space they no longer need.

Office outsourcing has become a new solution. It is a flexible, hassle-free alternative to traditional office space. Known for many years as the executive suites industry, this option has evolved into an entirely new industry...office solutions.

Whether it's an office for a single individual, or a team room for 30 people or more, an industry now exists that enables companies to meet diverse requirements for their officing needs through a single point of contact.

For today's fast-paced companies, a workplace is more than one building or location—it is anywhere they need to be to get business done. Office outsourcing allows businesses to keep a corporate headquarters in Chicago, send project teams to Mexico, and maintain sales staffs in major markets from coast to coast.

Plus, advanced telecommunications services, high speed Internet access, meeting and training rooms, videoconferencing, and support services including receptionist, word processing and desktop publishing are all part of this new "officing solution."

Recognizing the trends that have changed the way people do



"A workplace is more than one building or one location. It's anywhere business gets done."



There's a new industry evolution—office outsourcing—that many companies are using.

business today, one company, HQ Global Workplaces, helps businesses stay competitive by providing total office flexibility.

"Businesses value flexibility because they need to respond to shifting market conditions and turn challenges into opportunities," explains Gary Kusin, CEO of HQ Global Workplaces. "Employees value flexibility because technology has made it possible for them to work virtually wherever, whenever and however they want."

Partnering with a company such as HQ Global Workplaces to establish shared workspaces or satellite offices provides large companies with alternative workplace solutions to support parttime employees, telecommuters and regional sales forces.

Even an entrepreneur can establish an immediate market presence with HQ while avoiding a long-term lease commitment and expensive start-up costs. The package comes complete with a prestigious business address, personalized call answering, mail handling and access to private offices or meeting rooms when needed.

For more information, contact HQ Global Sales Office at 800-331-6664 or log onto www.hq.com.