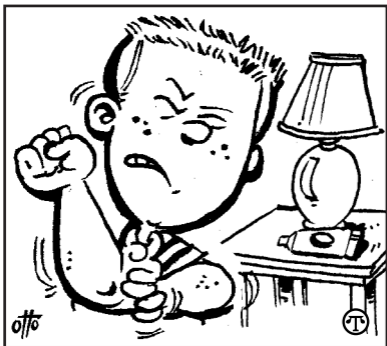


Skin Sense

facts from the experts

Fast Itch Relief

(NAPSA)—Common dry, itchy skin affects one in 10 people, usually in childhood. People with the condition tend to have easily irritated skin. This can continue for years and may result in skin damage.



Stopping the itching (thus preventing scratching) is one way to control dermatitis.

There are many factors that can worsen the itching and rash of inflamed skin. These can include: irritants, such as chemicals, soaps, fragrances and some fabrics; allergies; temperature and humidity; infections; dry skin; emotions and stress. Topical itch relievers are considered one of the best treatment options.

For example, doctor recommended ITCH-X Anti-itch Gel and Spray work without risk of aggravating allergic dermatitis. The product works instantly for the temporary relief of pain and itching. ITCH-X contains two anti-itch medications, as well as aloe vera to soothe affected areas.

To learn more, visit the Web site at www.bfascher.com.