

SEE YOUR DOCTOR

Take Steps To Maintain Control Of Your Ulcerative Colitis

(NAPSA)—Approximately 1 million Americans suffer from some form of inflammatory bowel disease, about half of whom are diagnosed with ulcerative colitis (UC)—a chronic inflammatory disease of the colon or large intestine. Because the inflammation makes the colon empty frequently, causing diarrhea and often abdominal pain, the symptoms of ulcerative colitis can be quite uncomfortable as well as disruptive to everyday life.

Cynthia L. from Highland Park, Ill. has had ulcerative colitis for over 20 years. “Living with ulcerative colitis can be really difficult at times. Flare-ups come on quite suddenly, making it difficult to travel or make long-range plans. Because it’s a chronic disease it’s something I’ll always deal with and have to manage the best I can.”

While there is still no cure for ulcerative colitis, people suffering from this debilitating disease now have a new treatment option for the maintenance of ulcerative colitis that can provide extended symptom relief. The FDA recently approved APRISO™ (mesalamine)

Living with UC: Dr. Cohen's Helpful Tips

- Work with your doctor to devise a well-balanced, healthy diet. UC is not static; it can change over time, and eating patterns should reflect those changes. Keep a food diary that can help pinpoint which foods are troublesome.
- Work with a doctor to find a medication that works for you; not all treatments work for every patient so it's important to consult a physician.
- Share your story; join an online community and meet others who also manage UC on an everyday basis.



extended-release capsules in a once-daily dose, making it the first and only product of its kind. APRISO's convenient once-daily extended-release formula has been shown to be effective in helping UC patients manage their symptoms and stay in remission for up to six months.

Although there are a variety of treatment options available to maintain relief from the symptoms of UC, patients sometimes

have a hard time finding a solution that is both effective and convenient to their lifestyle. Because other UC medications often come in multiple daily doses, patients may stop taking their medication on schedule, and consequently may relapse.

Dr. Russell Cohen, a gastroenterologist from the University of Chicago, says, “Many patients find it difficult to remember to take multiple pills throughout the day, but being proactive about managing symptoms is the best way to keep them from worsening. Taking UC medications such as once-daily APRISO and working with a doctor may help patients manage their UC symptoms more successfully.”

APRISO features a delayed- and extended-release delivery system, which allows for the gradual, prolonged distribution of the active ingredient, mesalamine, throughout the colon. This extended-release makes it feasible for APRISO to only be taken once a day for 24-hour symptom control. In clinical trials it has also been shown to help patients stay in remission for up to six months.



Editor's Note: APRISO is indicated for the maintenance of remission of ulcerative colitis in patients 18 years and older. APRISO is contraindicated in patients with hypersensitivity to salicylates, aminosaliclates or to any of the components of APRISO capsules. In clinical trials, the most common adverse events in patients taking APRISO were headache, diarrhea, upper abdominal pain, nausea, nasopharyngitis, influenza, influenza-like illness and sinusitis. For full prescribing information, visit www.salix.com.

For product information, adverse event reports, and product complaint reports please call:

Salix Product Information Call Center

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