

Career Opportunities

Technical Schools Create Pathway To In-Demand Careers

(NAPSA)—When it comes to higher education, one size does not fit all. Every student is wired differently. For some, a four-year college degree may be ideal, but for others, a technical training program may be the best option.

There is growing recognition that hands-on professionals are increasingly valuable and in demand. Companies of all stripes—including WD-40 Company and 11 other transportation industry partners—are stepping up to the plate to support groups like TechForce Founda-



For many young people today, the road to success leads through a technical school education.

tion, whose mission is to champion students through their education and into careers as professional technicians.

“Our goal is to support naturally skilled tactile learners with tools and resources—like after-school programs, clubs and activities, mentors and experiences—that allow them to engage with the quickly growing and highly technical world of vehicle technology,” said Jennifer Maher, CEO and executive director of TechForce Foundation. “These tools and resources will also allow their parents and influencers to understand there are promising technical career opportunities that they may not have considered.”

Technical schools offer numerous benefits:

A Path to Success: Technical and vocational schools match unique talents with the ways that some students learn and thrive. TechForce Foundation is a nonprofit organization that offers a learning style test to tell if a technical school is right for a particular student.

Access to Jobs: According to the Bureau of Labor Statistics, the automotive industry alone will need nearly 76,000 additional technicians in the future to make up for those who will soon age out of the workforce, meaning graduates from automotive technical schools will be in demand.

Focus on Technology: With approximately 100 million lines of code, most vehicles today are computers on wheels. Today’s technicians must use critical analytical and diagnostic skills that are steeped in science, technology, engineering and math.

For more information about finding, funding or attending a technical school, visit www.techforcefoundation.org.