

# Education & Technology

## Today's Students Want To Read The Latest Textbooks

(NAPSA)—Here's something parents, teachers, students and taxpayers may be glad to learn: An answer to education costs could be in the palm of your hands...if, that is, you get your hands on the latest thing in schoolbooks—digital textbooks, which can provide more and cost less than traditional ones.

They make learning easier and more fun for students through a blend of text and media, by accommodating different reading levels and languages, and by providing a text-to-speech feature.

They save teachers time with model lessons, student activities, assessments, and data dashboards embedded at point of use.

They empower teachers to engage today's tech-savvy students through video, audio, text, and interactives with hands-on activities. The books are platform neutral and can be used in one-to-one or one-to-many configurations.

In fact, some of the country's most respected curriculum leaders and classroom teachers say Discovery Education Techbooks—from the leading provider of digital content and professional development for K–12 classrooms—provide standards-based content that's relevant, dynamic and carefully vetted. These Techbooks are available for math, science and social studies.

What's more, they're updated regularly at no additional cost so the school system doesn't have to decide between buying new books or teaching with outdated ones. While the average cost of a traditional textbook is approximately \$70 per student, these are only \$45 to \$55 per student for a six-year subscrip-



**For many students, digital textbooks can make learning easier and even more fun.**

tion, so schools save money that can be used for other education needs.

These award-winning digital textbooks are currently used by more than 3 million students in all 50 states and several Canadian provinces. Many people in other districts are encouraging their school systems to adopt digital textbooks for teaching and learning.

### What Else You Can Do

In addition to helping make sure kids get good textbooks, there are three steps parents can take at home to help their youngsters succeed in school.

**1. Make it easy to study.** Create an area that works for your child. Does he work best at a desk in a quiet area of his room? Or is the dining room table a better place? Does music distract her or help her focus?

**2. Stress goal setting.** At the start of every school year, have children write down their goals for that year.

**3. Help kids manage time.** Create a family calendar of after-school activities, homework due dates and chores.

### Learn More

For further facts, visit [www.discoveryeducation.com](http://www.discoveryeducation.com).