

## Take The Pledge To 'Fight For Your Write'

(NAPSA)—Technology and the evolution of smartphones have brought about new and exciting ways of learning, but the simple act of writing by hand cannot be forgotten. Writing has numerous benefits for a child's development, and there are many ways to help instill a love of writing in your child that will help him or her succeed in the classroom and beyond.

"Parents play a key role in a child's development and can act as ambassadors for their right to write," explained Pam Allyn, who is a literacy advocate, education expert, author and founder of Lit-World, a global organization that advocates for children's rights as readers, writers and learners.

## The Time is Now

She's also the spokesperson for BIC's Fight For Your Write mission, which focuses on the benefits of handwriting. Research shows that writing by hand aids in a child's cognitive development, and also helps sharpen fine motor skills, because writing by hand uses a different part of the brain than typing on a keyboard.\* When a child writes well, it can improve his or her self-confidence in and out of the classroom. Writing also fosters creativity and encourages individuality, giving children an outlet to share their thoughts, opinions and imaginings with those around them. By dedicating just fifteen minutes a day to writing at home, parents can help their children become engaged writers.

## Help Kids Write More at Home

Here are seven simple ways you can get your children writing outside of the classroom.

1. Encourage your children to bring a notebook wherever they



You can help kids learn—and love—to write.

go. Ask them to write or doodle their observations of the world around them.

2. Ask your children to reimagine their favorite stories by writing them in their own words, as a poem or from the point of view of someone who is not the main character.

3. Invite them to do the crossword puzzles and word jumbles in newspapers and magazines with you.

4. Give them the gift of writing with fun stationery, pens, pencils and markers.

5. Ask them to write their to-do list, or a family to-do list, and mark off as each task is completed.

6. Make a family book. Have everyone write about a special event or accomplishment each month and then read it at the end of the year!

7. Let your children see you write. Send handwritten thank you notes and cards to family and friends.

## Learn More

Visit BICFightForYourWrite .com for more information, fun writing activities, and to sign BIC's pledge to save handwriting. In return for each e-signature, BIC will donate one pen or pencil to a student in need through AdoptAClassroom.org, with a maximum donation of 200,000.

\*Source: https://www.zaner-bloser.com/sites/default/files/public/pdf/hw\_hanover.pdf.