

Health Matters

Learning To Protect Patients' Privacy

(NAPSA)—There's something the majority of people fear about going to the doctor—and it has nothing to do with pain. It's about privacy. A recent University of Phoenix commissioned survey discovered more than 75 percent of U.S. adults express concern that their health care records are vulnerable to hackers.

Age Matters

People in their 20s and 30s, the survey discovered, are the least likely to be concerned about the vulnerability of their health care records when compared with older generations, though more than 70 percent are still troubled by it. Approximately four in five U.S. adults in their 40s and 50s reported concern.

It also found that U.S. adults are fairly split on their comfort level sharing their health care records across health care networks locally, across state lines and across country borders. Fifty-five percent say they are very or somewhat comfortable, and 45 percent say they're not at all or not very comfortable. Those in their 20s and 30s were more likely to be comfortable (60 and 61 percent) than older respondents. For those in their 40s, 50s, 60s and older, 55, 48 and 54 percent, respectively, are very or somewhat comfortable with the possibility of their health care records being shared.

Health information technology plays an important role in improving U.S. health care delivery. In this digital age of health care, however, protecting patients' private information from cyber criminals while still making it readily available to the patients themselves is a complex challenge.

What's Being Done

That's where the University of Phoenix College of Health Professions School of Health Services Administration can help. It works across industries to equip students with the skills needed to navigate the challenges of the modern health care system.

The school offers graduate, undergraduate and certificate programs that prepare students to be successful managers and leaders in the dynamic health care industry.

In an era of unprecedented change—from rapid movement



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toward new technologies, to heightened focus on controlling health care costs while improving patient outcomes, to ongoing changes in the regulatory compliance environment—the School of Health Services Administration equips students with the relevant knowledge and skills they will need to navigate today's health management world and to effectively tackle all of tomorrow's challenges.

Learn More

For more information, visit www.phoenix.edu/healthadmin.

The university as a whole is constantly innovating to help working adults move efficiently from education to careers in a rapidly changing world. Flexible schedules, relevant and engaging courses, and interactive learning can help students more effectively pursue career and personal aspirations while balancing their busy lives.

For general information about University of Phoenix programs, including on-time completion rates, the median debt incurred by students who completed the program and other important information, visit phoenix.edu/programs/gainful-employment.

Survey Methodology

This survey was conducted online within the United States by Harris Poll on behalf of University of Phoenix from Sept. 14-16, 2015, among 2,031 adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact becky.frost@apollo.edu.