Learn IT Skills Quickly And Easily

(NAPSA)—A great, fun and lucrative career may be at your fingertips…if, that is, your fingers are on a computer keyboard, tablet or mobile device. More than 600,000 IT positions are currently open with employers across the country. These jobs—with good starting pay, benefits and opportunities for advancement—are often easier to get for people with professional certifications such as CompTIA A+, Network+ and Security+.

One way to get certified is with the help of CompTIA CertMaster, a new tool that makes learning IT skills easier, more accessible and more effective.

Individuals who've used this form of learning have demonstrated 80 percent knowledge retention after 12 months, compared to less than 5 percent retention after traditional learning methods. Additionally, users of this form of learning have experienced a 50 to 75 percent decrease in training and study time to reach competency in the subject matter.

CompTIA CertMaster is an online, confidence-based learning solution that helps you learn and retain information more effectively so you are prepared to take and pass the certification exams that form the foundation of an IT career. The program is useful for anyone interested in building IT skills, from students and beginners to experienced IT pros, because CompTIA CertMaster is tailored to each individual's unique learning pace, style and prior knowledge.

How It Works

The program combines key principles in neurobiology, cognitive psychology, data analytics and game study to help users master—not just memorize—the knowledge they need to pass an

Educational software for IT workers can mean learning more in less time and keeping that knowledge longer.

exam and perform at a high level in the IT workforce.

The tutorial taps into feelings of progression, risk, achievement and curiosity, immersing you in a positive feedback loop. This encourages you to learn from your mistakes and, ideally, keeps you "playing" and learning.

The Benefits

The immediate benefit of the CompTIA CertMaster software—passing a certification exam—can be the best first step you can take to launch or advance a career in information technology. Industry research consistently shows that a significant majority of hiring executives believe it's important to test and certify after training to confirm knowledge gains.

CompTIA CertMaster is available from CompTIA, the leading nonprofit trade association for the IT industry, for individuals, schools, training providers, HR and IT departments, government agencies and many other organizations. The software is accessible from a desktop, laptop, tablet or smartphone, allowing users to easily switch between devices without impacting their study experience.

Learn More

Visit www.certmaster.com for a free trial or contact certmaster@comptia.org for more information.