News Of Education

Enlightening Educators

(NAPSA)—There's an intriguing new way to learn about better teaching and leading in schools worldwide. That's because a global community dedicated to excellence in learning, teaching and leading has released its latest annual report, titled "The Promise of Leadership: Sustaining Learning, Transforming Teaching."

The parallax-based Web expe-

The parallax-based Web experience is an animated, interactive journey designed to showcase ASCD's (the Association for Supervision and Curriculum Development) programs, prod-

ucts and services.



Visitors to an online annual report can explore stories of sustaining, transforming and leading in schools.

The site hosts four videos and provides high-level overviews of the association's membership, constituents, conferences and events.

To show educators that ASCD will support them today and into the future, the site uses the latest in Web trends to invite visitors into an engaging, interactive experience.

The group's previous Annual Reports have collected accolades such as the Distinction of Merit from the Art Directors Club, two PR News Nonprofit PR Awards, and the American Web Design Award from Graphic Design USA.

You can find it at ar2013. ascd.org and learn more at www.ascd.org.