

Best Foot Forward



Take A Shine To These Back-To-School Shoe-Saving Ideas

(NAPSA)—We all perform better when we look good and feel good. One way to help your children put their best foot forward in school—and to make the most of this year's school clothing budget—is to send them off with clean and well-protected shoes. Caring for your child's shoes takes only a few minutes for long-lasting protection. Here are a few tips to help:

- **Save Your Suede.** If your child wears winter suede boots, consider protecting that investment to get them ready for the upcoming cold weather. Products like KIWI Suede & Nubuck Protector create an invisible shield designed to weather the storm and protect against water and stains so that boots look newer for more than just one school season.

- **Keep Sneakers White.** KIWI Fast Acting Cleaner will allow you to keep your child's sneakers in tip-top shape. It's designed to swiftly and effectively remove grass stains from sneakers to keep them looking new all the time—just the way they looked when you first bought them.

- **Change the Laces.** Old, dirty laces can make a shoe appear to be in worse condition than it actually is. Change sneaker laces every now and then to keep your child's shoes looking newer and fresher. Consider laces that are strong, abrasion resistant and long lasting.

Stocking up on inexpensive shoe care products can help protect and extend the life of your children's shoes.

- **Protection.** Rain, snow, mud, oil and grease stains can quickly spoil the appearance of leather or suede shoes. KIWI PROTECT-ALL® helps waterproof and protect your shoes against water and stains. This fast-drying formula is suitable for all styles and colors of footwear.

These shoe care products are an affordable way to ensure your children's stylish shoes last well beyond the school year and continue to look their polished best.

Visit www.kiwicare.com for more information.