Education News & Notes

Moms Returning To The Workforce Say They Need More College Education

(NAPSA)—Moms spend a lot of time ensuring their children get a solid education, always keeping in mind how education will someday help advance their children's careers. According to a new survey, their children's education isn't the only thing mothers are concerned about—four out of five young mothers also want more education and better career skills for themselves.

The national study, conducted by American InterContinental University (AIU), asked more than 1,000 mothers with children up to age 16 how satisfied they are with their level of education. The study found that three-quarters of moms want more education, specifically a bachelor or graduate-level degree.

"This is especially true for mothers aged 18 to 29 and for moms who have some college education," says Dr. George Miller, chief executive officer of American InterContinental University. "The chief motivation of young mothers to pursue more education is the desire to increase their financial contribution to the household, especially for the sake of their children."

According to a 2006 report by the Organization for Economic Cooperation and Development, pursuing further education and career training is key as mothers explore re-entering the workforce. Stay-at-home moms recognize this and are most likely to want to go back to school. Moms headed back to school are most likely to enroll in education and health care programs. Additionally, two-thirds of the surveyed moms seek additional career training.

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Findings from the "Return of Mothers to the Workforce" study show that the majority of mothers are interested in convenient, flexible programs that allow them to juggle family life and work. "Blended-classes"—a hybrid of online and traditional classroom learning are an ideal option for busy moms.

"With the rapid growth of online learning and blended learning options, it's easier for mothers to pursue an undergraduate or graduate degree," says AIU's Dr. Miller. "AIU prides itself on offering accessible education options and a learning format that reflects the real world. Our goals are to help people improve their lives and achieve success in the workplace."

More career opportunities and greater flexibility in their job choices are among the top reasons moms want to further their education. "Today's moms understand that by furthering their education, they are increasing their employment opportunities and improving their ability to provide a better life for their children," says Miller.