

Leadership In Action

Student Leaders Celebrate, Promote American Enterprise

(NAPSA)—A little bit of enterprise can go a long way, especially in the hands of a future business leader. And thanks to a nonprofit, business education association, today's middle school, high school and college students are getting the preparation they need for careers in business.

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) brings business and education together in a positive working relationship through innovative leadership and career development programs. The organization promotes career, technical and business education, and fosters the inner growth of youths as they transition from school to work.

"In the past 65 years, FBLA-PBL has trained literally millions of today's leaders in American business," said Jean M. Buckley, FBLA-PBL president and CEO. "Each year, local chapters are encouraged to sponsor activities that create awareness about the free enterprise system."

This year, students are preparing projects to promote American enterprise, partnering with local businesses and celebrating the free enterprise system. The American Enterprise Project is a national competitive event where chapters develop projects and educational programs within the school and community to increase the understanding of and support for the American enterprise system.

Since the 1979 signing of a proclamation by President Jimmy



Through innovative programs, tomorrow's leaders are getting the education they need today.

Carter, American Enterprise Day (November 15) has grown to generate activities that promote American enterprise throughout the school year.

Student leaders also provide opportunities for members of the local business community to become involved in the process of educating tomorrow's business leaders. Through local business projects and appreciation, members have gained an understanding of the rights and obligations in owning a business.

The co-curricular organization also offers innovative curricula for business educators. Through integrated programs, FBLA-PBL is on the leading edge of business, career and technical education. The Stock Market Game and Virtual Business Challenge are computer-based business simulations engaging students in topics such as marketing, introduction to business, management, supervision, entrepreneurship and more.

To learn more, visit the Web site at www.fbla-pbl.org.