



Junior Achievement[®]

New Programs For Students Who Mean Business

(NAPSA)—There's good news for students who are eager to learn how the business world operates. The world's largest organization dedicated to educating young people about business, economics and entrepreneurship has unveiled five new educational programs.

The programs are designed to provide an expanded economic education experience in the areas of entrepreneurship, financial literacy and workforce readiness.

Announced by JA Worldwide president and chief executive officer David S. Chernow, the new programs include:

- **JA Company Program[™]:** In Junior Achievement's original program, students organize and operate an actual business enterprise and learn about the free enterprise system and its benefits. The program has been made more relevant to students in grades 9-12, including a new lesson to assist students in developing a Personal Action Plan.

- **JA It's My Business!:** Through engaging, hands-on activities, middle-grade students study entrepreneurs and successful enterprises and use their own creativity and innovation to develop a business plan.

- **JA Titan 3.0:** The program helps students prepare for a career in business by teaching key decision-making skills. Students learn how decisions they make relating to price, production levels, capital investment, marketing, and research and development affect their bottom line.



From banking to running a company to charitable giving, new educational programs are showing students how businesses work.

- **JA America Works:** This program helps middle-grade students examine the impact entrepreneurs had on the economy during America's early years, particularly in the areas of immigration, communication, transportation, industrialization, agriculture and natural resources.

- **JA Banks in Action:** Initially developed for implementation in international settings, Banks in Action has been adapted for use in the United States and provides high school students the opportunity to learn about the many facets of the banking industry. The revised program includes a computer simulation in which students make key decisions as bank management teams, helping to prepare them for a career in the banking industry.

JA Worldwide—also known as Junior Achievement—reaches approximately 4 million students in the United States, plus more than 3 million students worldwide.

To learn more, visit www.ja.org.