

COLLEGE CORNER

Fraternity Program Trains Members To Be Leaders

(NAPSA)—While social events remain a part of fraternity life on college campuses, for one fraternity much of the focus has shifted to the development of ethical leadership.

Sigma Nu Fraternity is using its emphasis on building leadership to change the way it recruits new members by challenging prospects to become leaders.

For the third consecutive year, the Sigma Nu fraternity at the University of Oklahoma encouraged men to join with the slogan “What Can You Become?”

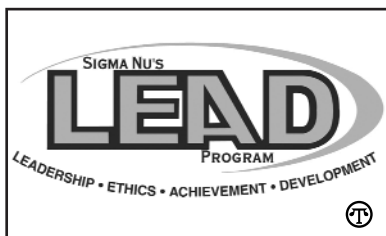
The challenge was supported by the fraternity’s commitment to personal development through an ethical leadership development program called LEAD.

LEAD, an acronym for Leadership, Ethics, Achievement and Development, is a multi-phase member development program. It was designed to build ethical leaders who have the desire and know-how to make a positive impact in their community, on their campus and in their chapter.

The program is designed to:

- Build self-confidence and character;
- Develop leadership and critical thinking skills;
- Help members reflect on ethical issues;
- Improve communication and problem-solving skills;
- Help members learn to work in teams; and
- Help members become involved in extracurricular activities.

Each phase of the program is based on an interactive curriculum that includes workshops and exercises to provide continuous



A leadership training program is helping fraternity members develop communication skills and character.

education. Activities such as community service projects, peer and professional mentoring programs and team-building sessions unite members while teaching valuable skills.

Said John Hough, member of Sigma Nu chapter at the University of Oklahoma, “Our leadership learning gave us a desire to make new goals; the LEAD Program gave us the tools to reach those goals.”

According to Susan Komives, Director of the College Student Personnel Program at the University of Maryland, co-author of *Exploring Leadership*, and member of the LEAD curriculum advisory board, “By helping the men intentionally explore their own values, principles, and character, they are building better leaders for our world.”

Headquartered in Lexington, Va., Sigma Nu Fraternity was founded in 1869 at Virginia Military Institute in Lexington. The Fraternity has almost 200 chapters and colonies on campuses throughout the United States and Canada.