

# Junior Achievement<sup>®</sup>

## Online Center For Teen Entrepreneurs

(NAPSA)—An estimated eight out of 10 students say they want to one day start a business. While far fewer teens actually do so, teens are still seemingly realistic about what it takes to start one. Now help is available for these enterprising young people: an online Entrepreneur Center, which offers information for students who want to learn about starting, growing and sustaining a business.

Funded by a grant from the NASDAQ Educational Foundation, the Junior Achievement Entrepreneur Center includes a business plan-writing component from Palo Alto Software, a business toolbox from the National Federation of Independent Business and related business resources from the Small Business Administration. The Center also features a Student Entrepreneur of the Year Contest, presented by Ernst & Young, as well as monthly chats with members of the Young Entrepreneurs Organization.

“Junior Achievement has long taught young people about economics and the business world. Students get excited about all of the opportunity that exists for them, but have often lacked the very basic knowledge of what it takes to start a business. Our new Entrepreneur Center is the missing piece, the nuts and bolts to make it happen,” said David S. Chernow, president and CEO of Junior Achievement.

Despite the economic downturn in recent years, polls conducted by Junior Achievement in classrooms nationwide continue to show a strong teen interest in starting or running a business. The most



**Teen entrepreneurs now have an online resource to help them learn about business and put their plans into action.**

recent poll showed that the number one career choice among teens was “businessperson.”

What’s the most critical ingredient for business success? According to the *JA Interprise Poll on Teens and Entrepreneurship*, 35 percent of students said “determination and hard work,” while 18 percent said “a good product” and 17 percent said “capital.”

Junior Achievement is the world’s largest and fastest-growing organization dedicated to educating young people about business, economics and free enterprise. Through age-appropriate curricula, its programs begin at the elementary school level, teaching children how they can impact the world around them as individuals, workers and consumers.

For information about the Entrepreneur Center, which is part of the Student Center, a new free section on the Junior Achievement Web site, visit [www.ja.org](http://www.ja.org) or write JA National Headquarters, One Education Way, Colorado Springs, CO 80906. You can also contact the nearest Junior Achievement office.